

2024

Media and Editorial Programme

AEROSPACE

MANUFACTURING

CIVIL & DEFENCE/SPACE/SUPPLY CHAIN



CIVIL



DEFENCE



ELECTRIC



SPACE



www.aero-mag.com

THE EUROPEAN MAGAZINE FOR A GLOBAL INDUSTRY

Editorial excellence targeting European readership

Contacts

Editor:

Mike Richardson
DDI: +44 (0) 1634 825709
newsdesk@aero-mag.com



Deputy Editor:

Ed Hill
DDI: +44 (0) 1634 825705
ehill@mitpublishing.co.uk



Digital Content Coordinator:

Michael Tyrrell
DDI: +44 (0) 1634 825713
mtyrrell@mitpublishing.co.uk



Sales Manager:

David McCauley
DDI: +44 (0) 7557 308369
dmc@aero-mag.com



Sales Director:

Andy Morley
DDI: +44 (0) 1634 825701
amorley@aero-mag.com



Production Manager:

Ewa Hodden
DDI: +44 (0) 1634 825703
ehodden@mitpublishing.co.uk



Art Editor:

Sarah Blake sarah@sablemedia.co.uk

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Featherstone House, 375 High Street,
Rochester, Kent, ME1 1DA, UK
+44 (0) 1634 830566 www.aero-mag.com



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PRINT

22,080 Print/Digital edition
monthly subscribers



DIGITAL/WEB

50,564
Unique monthly
website visitors

**EDITOR'S
E-NEWSLETTER**
17,324
Monthly

SOCIAL MEDIA

104,365
followers
7,690
followers

Reaching 104,365 followers on LinkedIn, the Digital edition is shared twice a month with our followers to offer our advertisers huge reach.



Delivering strong brand exposure and engagement

Editorial excellence targeting European readership

Since its launch in 2006, **Aerospace Manufacturing** has grown to become a successful technical publication, gaining the respect of its readership in the process. We pride ourselves on generating exclusive content that is authoritative and easy to read - without being too highbrow.

Published across our print and digital platforms eight times each year, **Aerospace Manufacturing** focuses on innovative technology for prime decision makers in all aspects of the civil, military and space manufacturing sectors.

Mike Richardson,
editor



MAGAZINE DEMOGRAPHICS

CIRCULATION BY COMPANY ACTIVITY

General Manufacturing	28%
Components	16%
Materials	15%
Composites	9%
Design/R&D	8%
Electronics/Systems	6%
Aerostructures	5%
Engines	4%
Systems Integration	3%
Wings	3%
Interiors	2%
Governmental/ Education	1%

GEOGRAPHICAL BREAKDOWN

UK	51%
France	21%
Germany	11%
Rest of Europe	5%
USA & Canada	4%
Italy	3%
Rest of World	3%
Portugal	2%

CIRCULATION BY JOB FUNCTION

Corporate Management	57%
Production	20%
Design/R&D	10%
Procurement/Supply Chain	7%
Other	4%
Consultant	1%
Education/Government	1%

NUMBER OF EMPLOYEES	1-19	15%
	20-49	18%
	50 - 99	21%
	100-499	30%
	500 +	16%

WEBSITE DEMOGRAPHICS

GEOGRAPHICAL BREAKDOWN

USA & Canada	47%
UK	19%
Mainland Europe	15%
Rest of World	12%
Asia	7%

AEROSPACE

MANUFACTURING

PRINT/DIGITAL MONTHLY SUBSCRIBERS

22,080

PRINT EDITION
MONTHLY

4,759

DIGITAL EDITION
MONTHLY

17,321



TARGETED
E-BLASTS

10,143



EDITORS'
E-NEWSLETTER

17,324



MONTHLY
WEBSITE USERS

50,564













SOCIAL
MEDIA






104,365

7,690

2024 Editorial Feature Programme

	JANUARY	FEBRUARY/MARCH	APRIL	MAY/JUNE	JULY
Aircraft programmes	 Civil aircraft	 Electric aircraft	 Space	 Military aircraft	 Civil aircraft
Technology features	Engines	Aerostructures	Landing gear	Wings	Engines
Advanced materials	Composites	Raw materials	Test & measurement	Coatings	Composites
Machining techniques	Machine tools	Tooling & workholding	Patterns & moulds	Additive manufacturing	Machine tools
Supply chain	Supply chain partnerships	Manufacturer focus	Standards	Location report	Supply chain partnerships
Special report	Automation	Surface treatment	Quality & inspection	Component cleaning	Automation
Digital manufacturing	Industry 4.0	Production control software	Simulation & visualisation	CAD/CAM	Industry 4.0
Event previews & shows	Southern Manufacturing Singapore Airshow 	JEC World Space-Comm Expo 	MACH 24 AIX Expo 	Farnborough Airshow preview Manufacturing Week TCT3Sixty ILA Berlin 	Farnborough Airshow 2024 issue 
Ed/Ad copy deadline	22 December 23	12 January	1 March	3 May	14 June

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SEPTEMBER	OCTOBER	NOVEMBER	JANUARY 2025
 Electric aircraft	 Space	 Military aircraft	 Civil aircraft
Aerostructures	Landing gear	Wings	Engines
Raw materials	Test & measurement	Coatings	Composites
Tooling & workholding	Patterns & moulds	Additive manufacturing	Machining tools
Manufacturer focus	Standards	Location report	Supply chain partnerships
Surface treatment	Quality & inspection	Fasteners & fixings	Automation
Production control software	Simulation & visualisation	CAD/CAM	Industry 4.0
AMB Stuttgart UK Metals Expo	Advanced Engineering Show Formnext 	Aeromart Toulouse	
9 August	13 September	11 October	20 December

Show Diary 2024

FEBRUARY

- Singapore Airshow 20-25, www.singaporeairshow.com

MARCH

- JEC World, Paris 5-7, www.jec-world.events

APRIL

- MACH, Birmingham 15-19, www.machexhibition.com

MAY

- Aircraft Interiors Expo, Hamburg 28-30, www.aircraftinteriorsexpo.com

JUNE

- Subcon, Birmingham 5-6, www.subconshow.co.uk
- Manufacturing & Engineering Week, Birmingham 5-6, www.mandeweek.com
- TCT3Sixty, Birmingham 5-6, <https://tct3sixty.com>
- ILA Berlin 5-9, www.ila-berlin.de

JULY

- Farnborough Airshow 22-26, www.farnboroughairshow.com

SEPTEMBER

- AMB Stuttgart 10-14, www.messe-stuttgart.de
- UK Metals Expo, Birmingham 11-12, <https://ukmetalsexpo.com>

OCTOBER

- Advanced Engineering UK, Birmingham 30-31, www.advancedengineeringuk.com

NOVEMBER

- Formnext 19-22, <https://formnext.mesago.com>

DECEMBER

- Aeromart Toulouse 3-5, <https://toulouse.bciaerospace.com>

Show dates were correct at time of publishing

Advertorial/Sponsored Content

SPONSORED CONTENT - GUARANTEES YOUR STORY IS PUBLISHED

Our Sponsored Content positions ensure your business can control exactly what content it wants to deliver to the aerospace supply chain. For example, you are welcome to supply your own ready-written content or select our Leadership Interview option, which will be conducted and formatted in a Q&A format via email with guidance from **Aerospace Manufacturing's** editorial department.

PACKAGE ONE

Size: full page (A4)

Dimensions: 297mm (h) x 210mm (w)

Layout: You supply content and pictures and we will undertake all layout procedures to match our "house style Advertorial layout"

Rate: £ 3,540 per full page.



PACKAGE TWO

Size: double page spread (A4)

Dimensions: 297mm (h) x 420mm (w)

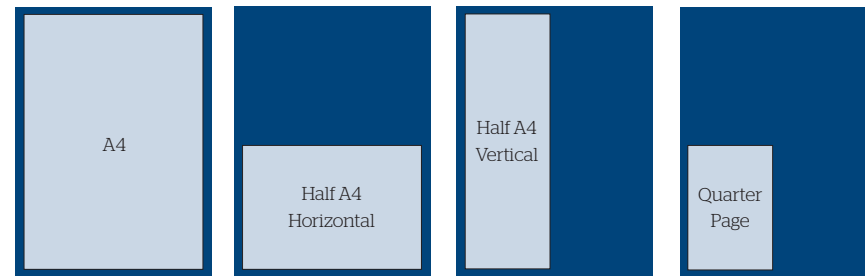
Layout: You supply content and pictures and we will undertake all layout procedures to match our "house style Advertorial layout"

Rate: £ 6,260 per spread.

Package Two includes free marketing promotion on Website:



Magazine advertising

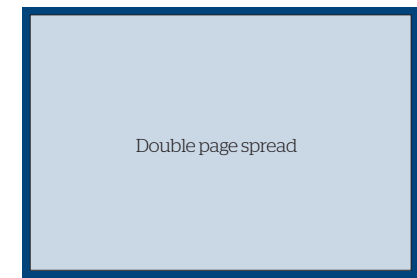


Type:
267 (h) x 180 (w) mm
Trim:
297 (h) x 210 (w) mm
Bleed:
303 (h) x 216 (w) mm
£3,540 per ad

Type:
130 (h) x 180 (w) mm
Trim:
146 (h) x 210 (w) mm
Bleed:
152 (h) x 216 (w) mm
£1,940 per ad

Type:
267 (h) x 85 (w) mm
Trim:
297 (h) x 96 (w) mm
Bleed:
303 (h) x 102 (w) mm
£1,940 per ad

Type:
130 (h) x 85 (w)mm
£1,090 per ad
Bleed measures = 3mm on all sides



Type:
85 (h) x 180 (w) mm
Trim:
109 (h) x 210 (w) mm
Bleed:
114 (h) x 216 (w) mm
£1,490 per ad

Type:
267 (h) x 360 (w) mm
Trim:
297 (h) x 420 (w) mm
Bleed:
303 (h) x 426 (w) mm
£6,260 per ad

Cover Wraps

Used for special launches or a sales promotion campaign - perfect to dominate a single edition of **Aerospace Manufacturing**. The Cover Wrap shows design creativity and allows you to benefit from dual branding with **Aerospace Manufacturing**. Perfect to make a statement about your company or product. **Price on application**

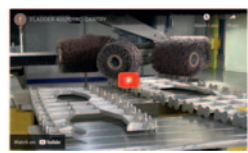
Bellybands

Bellybands wrap around the entire issue of **Aerospace Manufacturing**, occupying the central portion of the magazine. Ideal for a special launch or marketing campaign. **Price on application**

Digital marketing/website - aero-mag.com

Video Hosting

Position: Video section
Hosting Rate: £1,290 per video per 12 months



FLADDER® 400/GYRO GANTRY – REDUCE DEBURRING TIME
The FLADDER® GANTRY is made for deburring and edge rounding of machined aircraft parts like wing ribs, spars, wing skins

Site-wide Takeover

Position: surrounds all editorial.
Includes: Top leaderboard position, horizontal centre banner and background of website set to a colour of your choice to complement your campaign.
Rate: £340 per day



Leaderboard/Banner

Position: rotates through 7 positions on homepage and 4 positions on most other pages.
Specifications: 490px (w) x 85px (h) jpg/gif
Rate: £540 per month

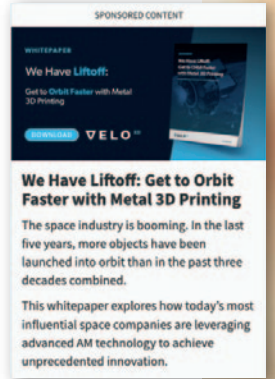


50,564
Unique monthly website visitors



Sponsored Content

Position: homepage rotating through 6 positions within editorial sections.
Specifications: 670px (w) x 350px (h) jpg/gif plus heading and description
Rate: £740 per month



Literature Hosting

Position: Literature section
Rate: £890 per brochure* per 12 months (*size restrictions may apply)



Email marketing

Editor's eNewsletter

Reach: 17,324 named email addresses

Banner

Specifications: 490px (w) x 85px (h)

Rate: £840 per panel per newsletter

Sponsored Content

Specifications: Images and logos are to be supplied in full colour

Standard: 230px(w) x 150px(h)

Rate: £940 per panel per newsletter



Bespoke eBlast marketing

Reach: 10,143 named email addresses

(Due to the dynamic nature of our data research these figures may vary throughout the year).

Rate: £1,240 per eBlast

Either you provide the HTML or we create it for you. You decide when to send your HTML (dependent upon availability). 72 hours after your eBlast, we will provide a full-send analysis together with a spreadsheet detailing names and address details of all the companies who click on your HTML (no individual's information, job titles or email addresses as our eBlasts all comply with GDPR).



Reaching 104,365 followers on LinkedIn, the Digital edition is shared twice a month with our followers to offer our advertisers huge reach



GDPR

Compliant

Authenticated and verified email readership